

GRAND OPENING!

104 EAST SUPERIOR STREET.

SEGEL HARDWARE CO.

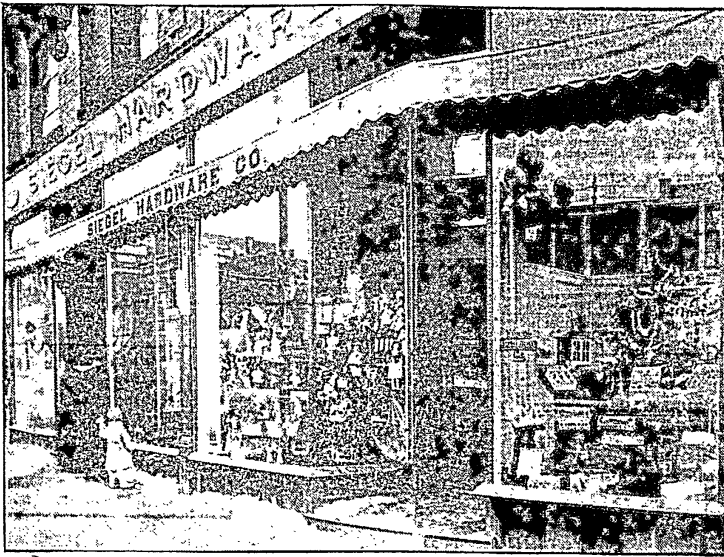
ANNOUNCES
THE OPENING OF THEIR NEW
STORE AT—

102-104 EAST SUPERIOR ST.

TOMORROW MORNING WITH A WONDER-
FUL DISPLAY OF HOLIDAY GOODS

A REAL LIVE SANTA CLAUS WILL BE ON
HAND TO GREET THE KIDDIES AND
GROWN-UPS, TOO.

The Siegel Hardware Company's grand holiday opening will take place tomorrow morning at their large new store at 102 and 104 East Superior street, to which all the people are invited. Dear old Santa Claus has promised to be on hand early tomorrow morning and stay till late in the evening. Every boy and girl who comes to visit Santa at the Siegel Hardware store will be remembered.



TOY WINDOW DISPLAY OF THE SEGEL HARDWARE COMPANY.

HOUSEHOLD GOODS DEPARTMENT

You will find this department stocked with real quality merchandise, that we are offering at unusually low prices. It will pay you to supply your wants from this store. Extra force of salespeople to take care of you. Below are listed just a few of the many specials we have to offer during this GRAND OPENING SALE.

Tubular, Hockey and Racing Skates

High grade, first quality.

Grand Opening	96c
Grand Opening	\$1.48
Grand Opening	\$1.89
Grand Opening	\$2.09
Grand Opening	\$2.49
Grand Opening	\$2.89

Two-quart size; \$2.50 value—Grand Opening special.....**\$1.49**

ALUMINUM RICE OR MILK BOILERS

Two-quart size—\$2.50 value—Grand Opening special.....**\$1.39**

WASH BOILERS

No. 9. Heavy copper bottom; regular \$4.50—Grand Opening special.....**\$3.29**

SAFETY RAZORS

With long handle. Triangle shape, which makes it convenient to get in corners; \$1.50 value. Grand Opening special.....**\$1.09**

UNIVERSAL FOOD CHOPPER

The original food chopper; the highest grade material throughout; beveled cutters, work like shears.

No. 1	\$1.98
No. 2	\$2.29
No. 3	\$2.79

SILVERWARE

Come in and see our large stock of Community, Rogers 1847 and Sterling Silverware. An early selection will be to your advantage.

ONE LOT OF SILVERWARE AT GREATLY REDUCED PRICES

CARVING SETS.

Three-piece stag handle Regular \$12.00 value. Grand Opening Sale Special.....**\$7.98**

Three-piece stag handle, regular \$5.50 value. Grand Opening sale Special.....**\$5.48**

Our stock consists of about 100 sets that you can select from for your Christmas Gifts. All tagged with our Grand Opening Sale Prices.

China and Crockery Ware

You will find many good specials in this department.

FANCY CHINA AND WHITE CUPS AND SAUCERS

special per pair at.....**10c**

Many other bargains too numerous to mention.

BROOMS

A good corn broom which sells at \$1.00—Grand opening special.....**40c**

GALVANIZED WASH TUBS.

No. 2 size grand opening special.....**\$1.29**

No. 3 size grand opening special.....**\$1.59**

LUNCH KITS WITH UNIVERSAL VACUUM BOTTLE

Grand Opening Special.....**\$3.19**

DOOR MATS—SIZE 12x30

\$1.00 value. GRAND OPENING SPECIAL.....**40c**

SHOPPING AND MARKET BASKETS

Made of colored wood sprouts, and ornamental straw braids in different colors; \$1.15 value. Grand Opening special.....**80c**

85c value. Grand Opening special.....**67c**

65c value. Grand Opening special.....**48c**

O'CEDAR FURNITURE POLISH

25c Size.....**18c**

50c Size.....**37c**

1.00 Size.....**77c**

MATCHES

"King Q"—Full 500 count, large head, pink and blue top, strong uniform sticks, moisture resisting. No snap or exploding. Grand Opening Sale, Special per box.....**4c**

LAUNDRY SOAPS

"Galvaic" White—Grand Opening special, per bar.....**5c**

Armour's Famous LIGHTHOUSE CLEANSER

Lights housework. Grand Opening special, per can.....**4c**

ALUMINUM TEA KETTLES

Good grade merchandise. No. 8 size; regular \$4.50 value. Grand Opening special.....**\$2.98**

SANITARY KITCHEN TOOL SET

3-piece set with polished wooden handle, in handy carton—Tested and approved by the Good Housekeeping Institute. Large measuring spoon and cake turner, and new style handy beater; 75c value. Grand Opening special.....**29c**

UNIVERSAL BOTTLES ONE PINT SIZE

Grand Opening Special.....**\$1.98**

1-quart size grand opening, special.....**\$3.49**

MEET ME TOMORROW MORNING

—AT THE—

SEGEL HARDWARE CO.'S STORE. I WILL HAVE GIFTS FOR YOUNG AND OLD

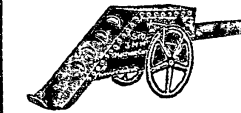
At prices that will appeal to you. If the money is running low, as it usually does at this time of the year, take advantage of these prices. Go over this list and come in early. Deliveries to all parts of the city. You can make your selections now and goods will be delivered later.

GENUINE KIDDIE KARS

No. 1 Grand Opening, Special at	98c
No. 2, Grand Opening, Special at	\$1.48
No. 3, Grand Opening, Special at	\$1.98
No. 4, Grand Opening, Special at	\$2.49



TOY MACHINE GUN



used safely indoors. \$1.50 value. Grand Opening Special.....**96c**

TEDDY BEARS

and they speak. Brown, plush and glass eyes. Large size 21 inches high—a regular \$3 value. While they last at our Grand Opening price.....**\$3.38**

ONE LOT DRESSED DOLLS

Unbreakable heads. Grand Opening, Special.....**29c**

DOLL BUGGIES

\$11.50 value, special at	\$8.48
\$9.00 value, special at	\$6.98
\$10.00 value, special at	\$7.68



TRANSFORMERS

Transformers for Electric Toy Trains, and Toy Motors, complete with speed regulator, \$5.00 value. Grand Opening Special at.....**\$3.98**



HORSECYCLE

Same as illustration, something new. The children will go wild over this horse. \$9.50 value. Grand Opening special.....**\$6.98**



OPEN EVENINGS UNTIL CHRISTMAS.
MAIL ORDERS PROMPTLY ATTENDED TO.

ARE COMPANY

104 East Superior Street.

Both Phones—159